

WHAT A WASTE

AN ENVIRONMENTAL COMIC BOOK



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FOREWORD

SOLID WASTE MANAGEMENT HAS LONG BEEN IDENTIFIED AS A PRIORITY ISSUE FOR THE **P**ACIFIC ISLANDS REGION. **I**N ADDITION TO THE NEED TO DEVELOP APPROPRIATE WASTE MANAGEMENT TECHNOLOGIES, IS THE NEED FOR BETTER EDUCATION AND AWARENESS TECHNIQUES TO HELP REDUCE THE AMOUNT OF WASTE WE CREATE. **W**ASTE MINIMISATION MUST BECOME A GOAL OF ALL WASTE MANAGEMENT PROGRAMMES IF THEY ARE TO REMAIN SUSTAINABLE IN THE LONG TERM. **E**FFECTIVE EDUCATION AND AWARENESS PROGRAMMES COUPLED WITH SUITABLE, USER-FRIENDLY RESOURCES WILL HELP TO ACHIEVE THIS.

THIS BOOKLET WAS PRODUCED AS PART OF A **E**UROPEAN **U**NION-FUNDED INITIATIVE OF THE **S**OUTH **P**ACIFIC **R**EGIONAL **E**NVIRONMENT **P**ROGRAMME TO HELP IN THE DEVELOPMENT OF PROGRAMMES TO RAISE PUBLIC AWARENESS AND UNDERSTANDING ON WASTE MANAGEMENT. **I**T PRESENTS AN OPPORTUNITY TO EMPLOY DIFFERENT APPROACHES TO TEACHING ABOUT WASTE MINIMISATION OR REDUCTION ISSUES.

A SERIES OF INFORMATION PAGES USE CARTOON STRIPS AND CHARACTERS TO DESCRIBE THE DIFFERENT TYPES OF COMMON WASTES AND SUGGESTED METHODS OF DISPOSAL. **F**OCUS IS ON MINIMISING AT SOURCE AND THE USE OF "CONSUMER POWER" IS ADVOCATED.

THE PAGES ARE MOSTLY "STAND-ALONE" ITEMS ALLOWING FREEDOM IN THE MANNER IN WHICH THEY ARE UTILISED. **I**N THE CLASSROOM, PAGES MAY BE EXTRACTED AND USED IN **E**NGGLISH LANGUAGE COMPREHENSION ACTIVITIES, AS AN INTRODUCTION TO A SCIENCE LESSON OR EVEN AS A BASIS FOR A MATHEMATICS LESSON. **I**N LESS FORMAL SITUATIONS, SUCH AS COMMUNITY DEVELOPMENT PROGRAMMES, SOME OF THE PAGES COULD BE REPRODUCED AND USED AS SIMPLE AWARENESS POSTERS OR TO FORM THE BASIS FOR A PAMPHLET OR BROCHURE. **R**ADIO AND TELEVISION SPOTS COULD ALSO BE DEvised USING SOME OF THE MATERIAL IN THE BOOKLET.

WE HOPE THAT YOU, THE USER, WILL FIND YOUR OWN WAYS OF USING THE MATERIAL IN THE BOOKLET AND THAT YOU WILL SHARE THIS INFORMATION WITH US. **W**E FURTHER HOPE THAT YOU WILL BE ENCOURAGED TO SHARE WITH US YOUR THOUGHTS ON THE CONTENT AND ITS SUITABILITY FOR YOUR OWN SITUATION. **W**E ENCLOSE A FEEDBACK SHEET FOR THIS PURPOSE AND LOOK FORWARD TO YOUR COMMENTS.

WE HOPE YOU WILL ENJOY THE MATERIAL IN THIS BOOKLET AND THAT IT WILL SERVE AS A USEFUL TOOL IN STIMULATING OUR ISLAND COMMUNITIES TO TAKE ANOTHER STEP TOWARDS REDUCING WASTE.

TAMARI'I TUTANGATA
DIRECTOR



WHAT IS WASTE?

WHO CREATES WASTE?

WE ALL DO...THIS MAN IS CREATING WASTE BUT IT IS **BIODEGRADABLE**, WHICH MEANS THAT THIS TYPE OF WASTE GETS BROKEN DOWN INTO THE SOIL AGAIN BY MICRO-ORGANISMS.

DO WE MAKE OTHER TYPES OF WASTE?

YES... ALMOST EVERYTHING WE DO MAKES SOME TYPE OF WASTE. OUR RUBBISH DUMPS ARE FULL OF THINGS WE THROW AWAY BECAUSE WE CANNOT FIND OTHER USES FOR THEM.

PAPER, GLASS, TIN CANS, PLASTIC, ALUMINIUM CANS AND BATTERIES ARE SOME OF THE THINGS YOU WILL FIND AT YOUR RUBBISH DUMP.

HOW CAN WE HELP REDUCE WASTE?

WE CAN ALL HELP BY SENSIBLE SHOPPING AND ALSO BY RE-USING AND RECYCLING ITEMS, SO THAT WE CAN REDUCE ALL OUR 'THROW AWAY' WASTE.



REDUCING OUR RUBBISH

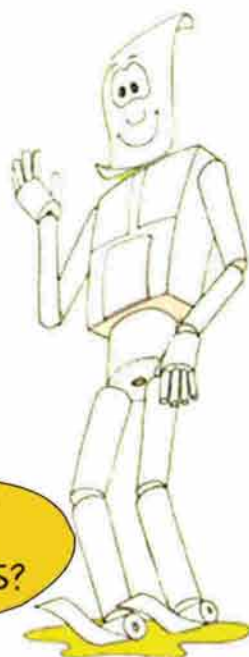
THERE ARE MANY DIFFERENT TYPES OF RUBBISH
AND EACH TYPE MUST BE DISPOSED OF
(THROWN AWAY) CAREFULLY.
TO BE SURE WE DISPOSE OF OUR RUBBISH
PROPERLY, WE FIRST NEED TO UNDERSTAND
THEIR PROPERTIES.

BEFORE WE THROW ANYTHING AWAY,
WE SHOULD ASK OURSELVES-

IS IT REALLY USELESS?

CAN IT BE REUSED?

**WILL IT HARM THE
ENVIRONMENT WHEN I
THROW IT AWAY?**



WHICH MEMBER OF THE RUBBISH GANG DOES MOST OF YOUR
RUBBISH GO TO? IS IT....

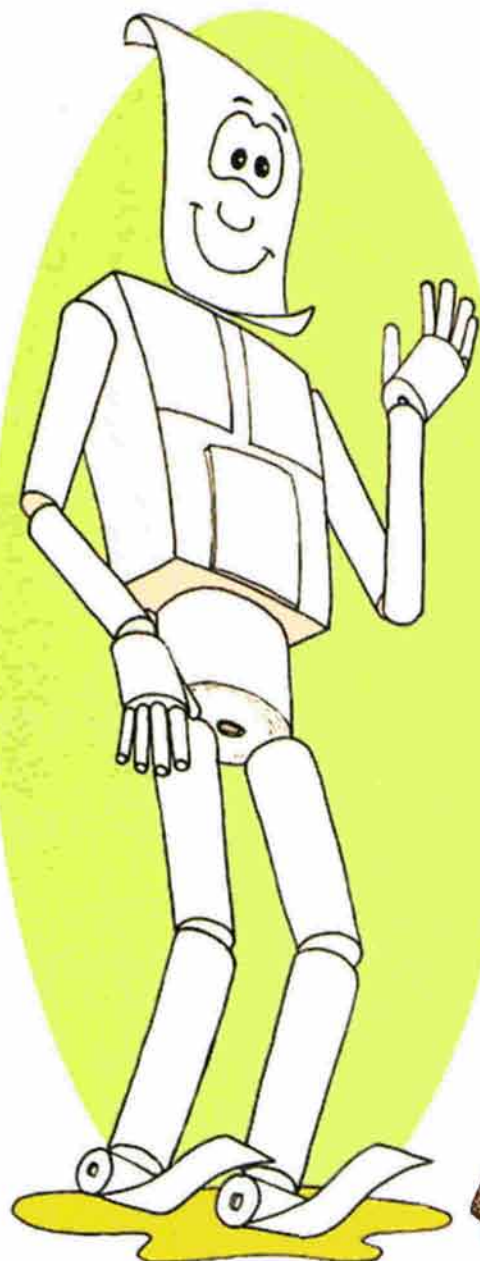
....BART BATTERY?TIM TIN?PETER PAPER?GLENDA GLASS?
....PAUL PLASTIC?ALBERT ALUMINIUM?



PAPER AND CARDBOARD...

...ARE COMMON THINGS FOUND IN RUBBISH DUMPS AS BOXES, MAGAZINES, BAGS, NEWSPAPERS AND ALL TYPES OF WRITING PAPER. PAPER IS MADE FROM TREES. MANY TREES AND FORESTS ARE BEING CUT DOWN ALL OVER THE WORLD JUST TO MAKE PAPER.

PAPER AND CARDBOARD WILL QUICKLY ROT AWAY IN THE DUMP AND RETURN TO THE SOIL. PAPER CAN BE USED IN COMPOST HEAPS TO MAKE SOIL. THIS IS ONE WAY TO REUSE WASTE PAPER.

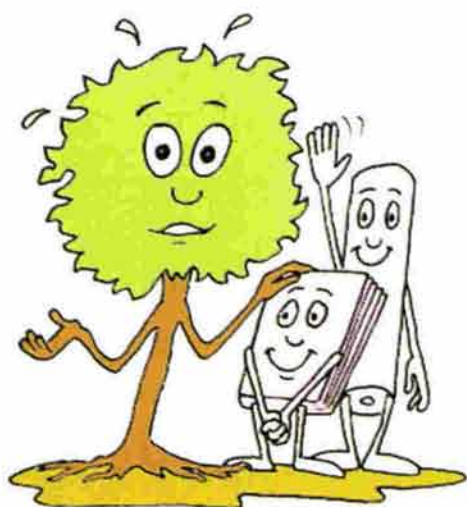


REUSE

PAPER AND CARDBOARD CAN BE REUSED AS WRAPPING PAPER FOR PARCELS, BOOK COVERS AND MAKING CHRISTMAS CARDS.



SET UP A PROJECT AT YOUR SCHOOL TO TRY AND REUSE THE WASTE PAPER YOU CREATE

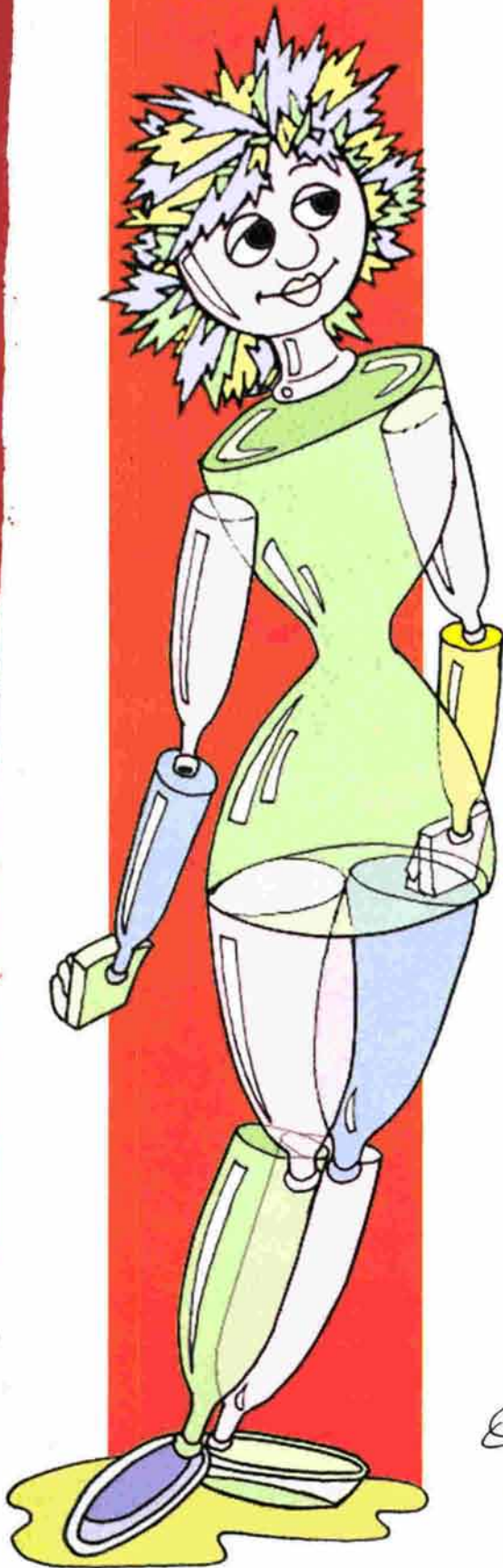


RECYCLE

RECYCLE PAPER AND CARDBOARD AND ENCOURAGE THE RECYCLING INDUSTRY BY BUYING BOOKS, BOXES AND OTHER THINGS MADE FROM RECYCLED PAPER, SO THAT LESS TREES WILL HAVE TO BE CUT DOWN TO MAKE PAPER.

GLASS...

....IS COMMONLY FOUND IN RUBBISH DUMPS AS BOTTLES, JARS, WINDOW PANES, AND SOME EATING AND DRINKING VESSELS. GLASS DOES NOT DIRECTLY HARM THE ENVIRONMENT BUT BECAUSE IT IS NOT BIODEGRADABLE, IT TAKES UP A LARGE AMOUNT OF SPACE AT THE RUBBISH DUMP.



REUSE

GLASS ITEMS CAN BE REUSED. FOR EXAMPLE, DRINK BOTTLES CAN BE RETURNED OR REFILLED WITH YOUR FAVOURITE DRINKS. GLASS JARS AND BOTTLES WITH LIDS ARE HANDY FOR KEEPING FOOD IN, AS RATS AND MICE CAN'T CHEW THROUGH THEM.



WARNING: DO NOT PUT POISONOUS LIQUIDS IN OLD DRINK BOTTLES. EG: SOFT DRINK BOTTLES

RECYCLE

IN SOME COUNTRIES GLASS CAN BE RECYCLED BUT IN THE PACIFIC ISLANDS THIS IS AN EXPENSIVE PROCESS.



PLASTIC...

...IS A COMMON TYPE OF RUBBISH. MOST PLASTICS ARE MADE FROM CRUDE OIL WHICH IS PROCESSED TO GET THE CHEMICALS THAT GO INTO CREATING THE PLASTIC. YOU SHOULD NEVER BURN PLASTICS AS THE FUMES ARE POISONOUS AND CAN CAUSE A BIG AIR POLLUTION PROBLEM.

PLASTIC BREAKS DOWN VERY SLOWLY.

EVERY TIME WE BUY PLASTIC WE CONTRIBUTE TO THE GROWING PILE OF NON-BIODEGRADABLE WASTES.

PLASTIC BAGS OFTEN END UP IN THE SEA WHERE TURTLES AND SEA BIRDS MISTAKE THEM FOR JELLY FISH AND CHOKE TO DEATH AFTER SWALLOWING THEM.



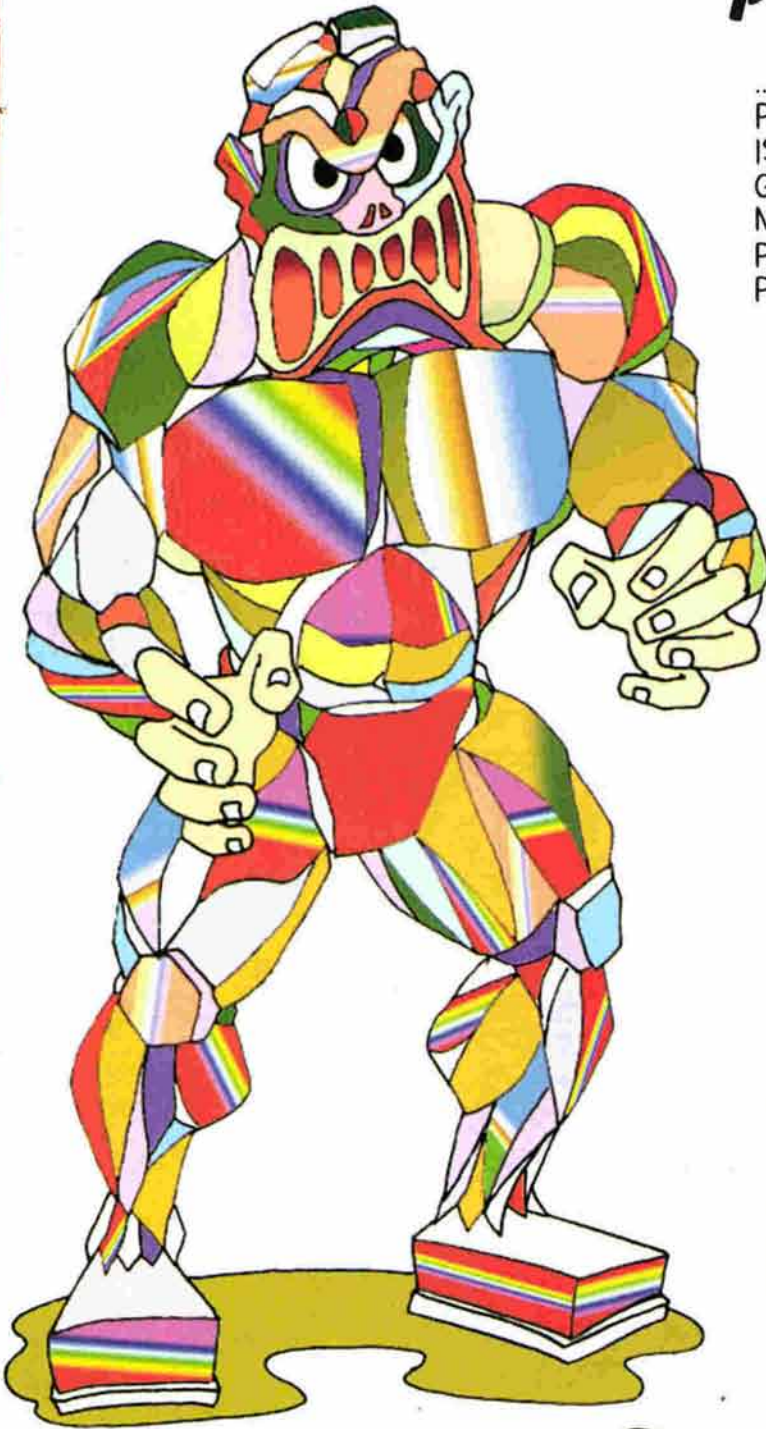
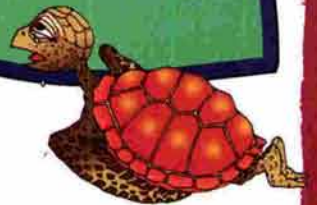
REUSE TO REDUCE

PLASTIC CONTAINERS WITH SNAP ON LIDS AND BOTTLES ARE USEFUL FOR PUTTING STUFF INTO. PLASTIC BAGS CAN ALSO BE REUSED WHEN YOU GO SHOPPING AT THE MARKET OR TO THE SHOPS. THIS WILL HELP TO REDUCE THE NUMBER OF PLASTIC BAGS THAT ARE THROWN AWAY.

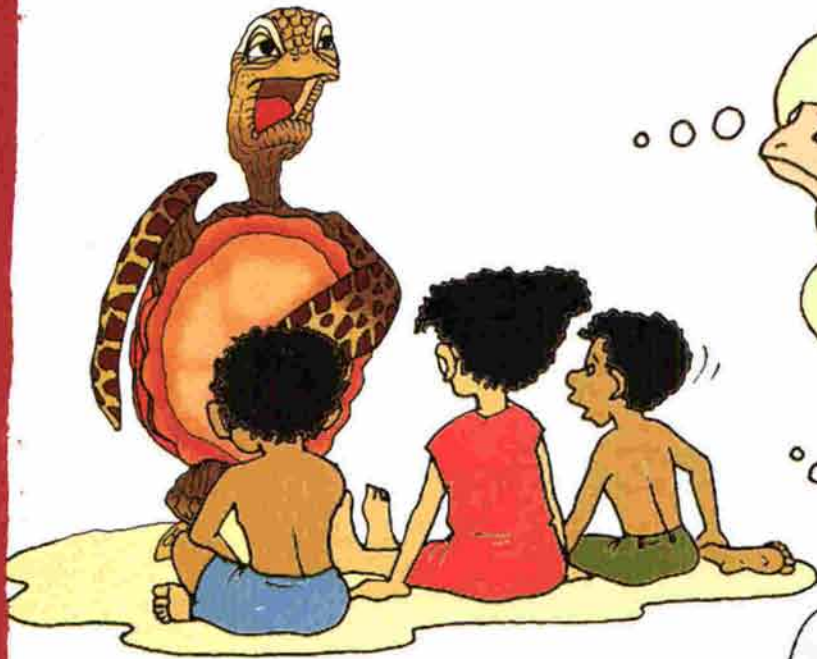
RECYCLE

IN SOME COUNTRIES PLASTICS CAN BE RECYCLED AND REPROCESSED INTO OTHER THINGS, BUT THIS CAN BE AN EXPENSIVE PROCESS.

**NEVER
BURN
PLASTIC!!**



THE PLASTIC 'JELLY FISH'



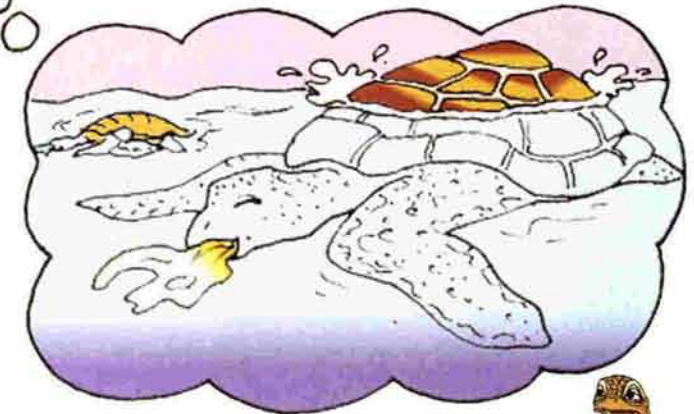
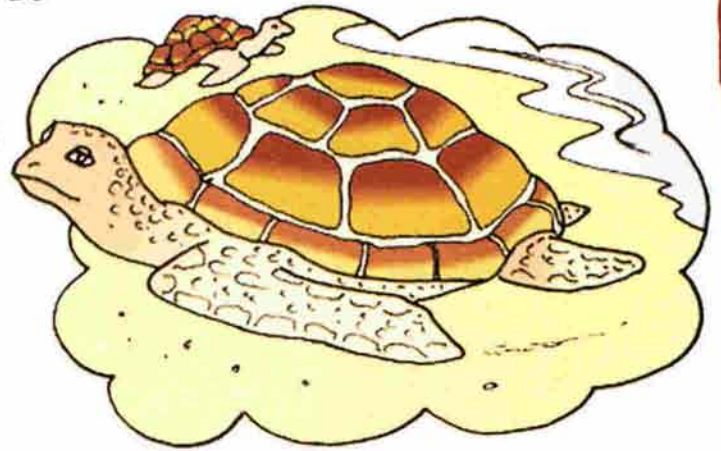
"OUR ISLAND WAS ONCE FAMOUS FOR ITS SEA TURTLES...MANY STORIES HAVE BEEN TOLD ABOUT THEM AND THEY FORM AN IMPORTANT PART OF OUR HISTORY AND CULTURE.

BUT WE DON'T SEE TOO MANY TURTLES ANYMORE.

HERE IS ONE REASON WHY OUR TURTLES ARE DISAPPEARING.

TODAY'S LIFESTYLES HAVE MEANT THAT WE CREATE MORE WASTE ON OUR ISLANDS - AND MUCH OF THIS ENDS UP IN THE SEA.

PLASTIC BAGS ARE ESPECIALLY BAD AS THEY FLOAT ON THE WATER WHERE TURTLES MISTAKE THEM FOR JELLY FISH AND CHOKE TO DEATH ON THEM.

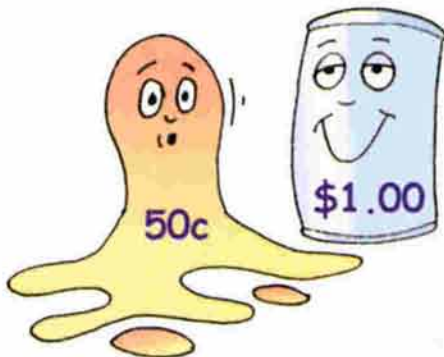


Let us save the turtles by using cardboard boxes and traditional shopping bags when doing our shopping.



ALUMINIUM DRINK CANS...

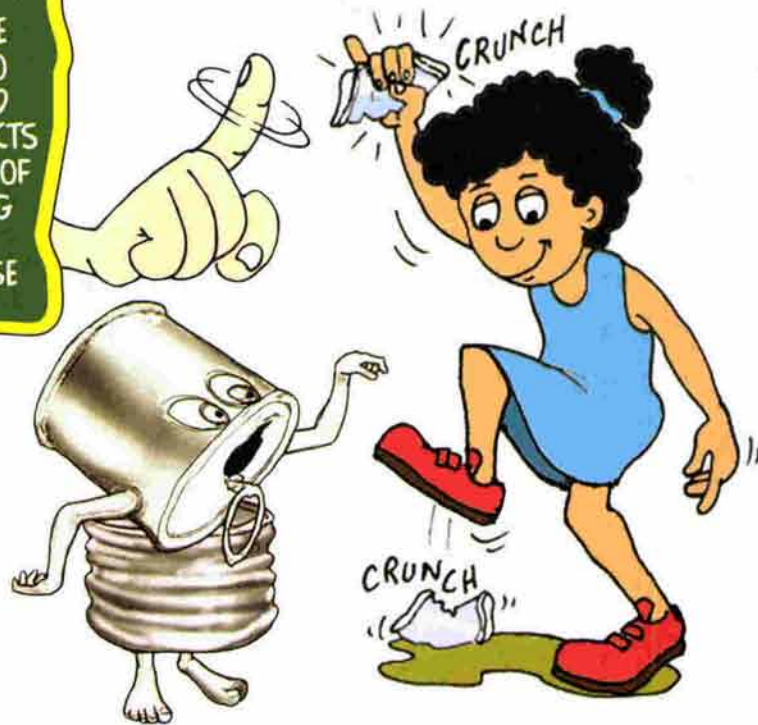
...ARE A COMMON GARBAGE DUMP ITEM IN SOME COUNTRIES. THEY ARE MADE FROM A METAL CALLED ALUMINIUM USING A LARGE AMOUNT OF ENERGY. THIS MAKES THE CANS COSTLY TO MAKE BUT IT IS POSSIBLE TO RECYCLE THE CANS CHEAPLY.



RECYCLE

ALUMINIUM CANS ARE TOO VALUABLE TO THROW AWAY AND ARE EASY TO RECYCLE. JUST CRUSH THEM UP AND SELL THEM TO SOMEONE WHO COLLECTS THE CANS FOR RECYCLING. A SACK OF CRUSHED CANS IS A VALUABLE THING AND IS IDEAL FOR SCHOOL AND CHURCH GROUPS TO SELL AND RAISE MONEY.

BECAUSE ALUMINIUM CANS TAKE A VERY LONG TIME TO BREAK DOWN IN NATURE, THEY CAUSE A PROBLEM AT THE RUBBISH DUMP BY TAKING UP TOO MUCH SPACE.



REUSE

ALUMINIUM CANS CAN BE CUT BY SCISSORS INTO PIECES OF VERY FLAT METAL TO MAKE ALL SORTS OF THINGS. **WHAT CAN YOU DO WITH YOUR CANS?**



TIN CANS



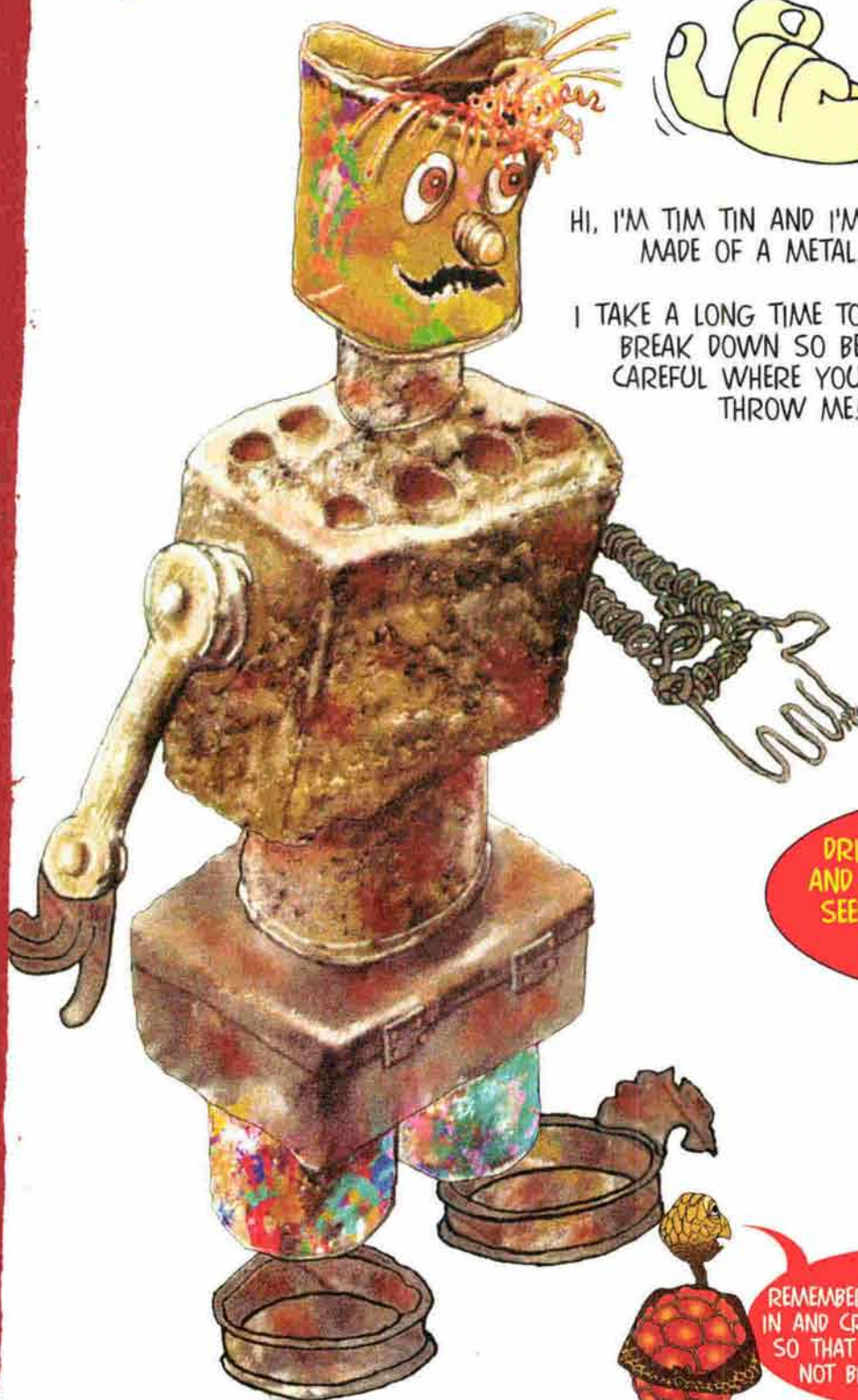
RECYCLE

IN SOME COUNTRIES YOU CAN SELL TIN CANS TO SCRAP METAL DEALERS.



REUSE

WE TIN CANS ARE IDEAL FOR PLANTING SEEDLINGS IN... HERE IS HOW IT IS DONE.



HI, I'M TIM TIN AND I'M MADE OF A METAL.

I TAKE A LONG TIME TO BREAK DOWN SO BE CAREFUL WHERE YOU THROW ME!



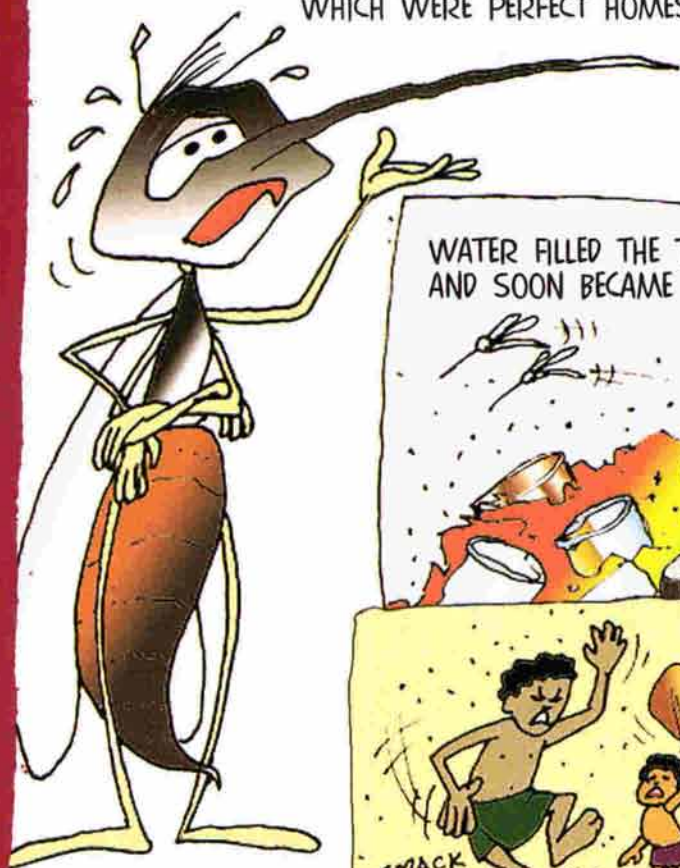
DRILL HOLES IN A TIN CAN AND FILL IT WITH SOIL AND A SEEDLING BEFORE PLANTING IT IN THE GROUND.



REMEMBER TO DRILL HOLES IN AND CRUSH EMPTY TINS SO THAT MOSQUITOES DO NOT BREED IN THEM.



HERE'S A STORY SAD BUT TRUE ABOUT A VILLAGE I ONCE KNEW,
WHERE PEOPLE THREW OUT EMPTY TINS,
WHICH WERE PERFECT HOMES TO RAISE MOSQUITOES IN.



WATER FILLED THE TINS, YOU SEE,
AND SOON BECAME OUR NURSERY...



SEE THE LARVAE ONE,
TWO, THREE...
WRIGGLING AROUND
FOR ALL TO SEE

MOSQUITOES NEED TO EAT AS WELL AND
PEOPLE'S BLOOD TASTES JUST SWELL



SMACK



THEN ONE FINE AND SUNNY DAY A
HEALTH WORKER HAPPENED TO PASS THIS
WAY...



BUT SOON THE FEVER HAD TAKEN HOLD
BECAUSE THE MOSQUITOES WERE VERY BOLD

YOU CAN BET SHE HAD A LOT TO SAY,
INSTEAD OF PUTTING THEM IN
THE BINS....



YOU
CAN USE THEM
FOR OTHER THINGS...



A
LITTLE SOIL AND A
FRUIT
TREE
SEED



THEN DIG A HOLE IN
THE GROUND THATS
ALL YOU NEED...



AND BEFORE TOO
LONG YOU'VE GOT
A NICE FRUIT TREE...

WHICH WILL
SOON BEAR
FRUIT FOR YOU
AND ME.



OH NO..OH SIGH..OH ME..OH MY,
WITHOUT TINS TO BREED IN WE MOSQUITOES WILL DIE.
SO EAT YOUR FRUIT AND DON'T ASK WHY,
JUST LOOK AWAY AND LET THIS BIG
BUG CRY !!!



BATTERIES...

THEY CONTAIN A VARIETY OF MATERIALS LIKE LEAD, MERCURY, CADMIUM, ZINC AND ACIDS. SOME OF THESE ARE VERY **TOXIC**, MEANING THAT THEY ARE VERY HARMFUL TO PEOPLE AND THE ENVIRONMENT.

THERE ARE TWO MAIN TYPES OF BATTERIES, SMALL ONES FOR TORCHES AND RADIOS AND BIG ONES FOR CARS AND BOATS.

OVER TIME WHEN LEFT IN THE RUBBISH DUMP THE BATTERY CASES WILL BREAK DOWN AND THE **TOXIC** STUFF INSIDE WILL LEAK OUT AND POLLUTE THE ENVIRONMENT AND OUR WATER SYSTEMS.

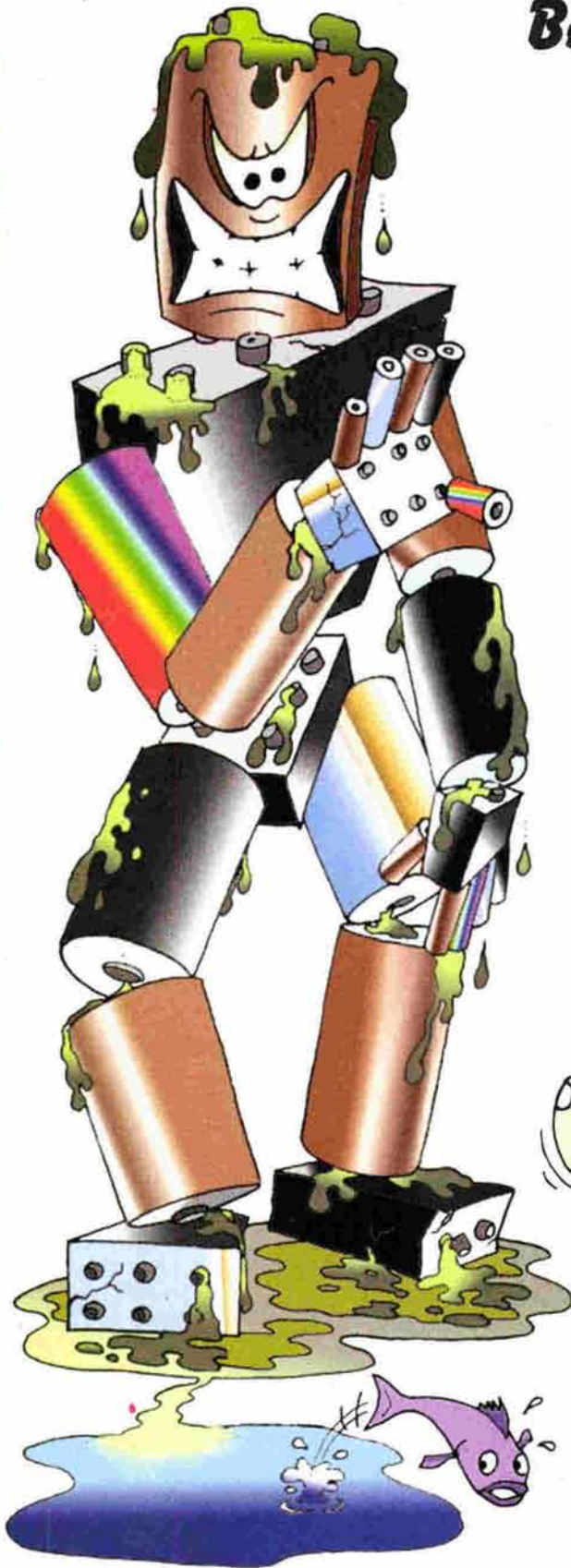
REUSE

THE BIG BATTERIES AND SOME TYPES OF SMALL BATTERIES ARE RECHARGEABLE AND CAN BE USED MANY TIMES OVER. SMALL RECHARGEABLE BATTERIES COST MORE TO BUY BUT ARE CHEAPER OVERALL AS THEY CAN BE REUSED. YOU WILL ALSO NEED TO BUY A BATTERY RECHARGER WHICH ARE NOT TOO EXPENSIVE.

RECYCLE

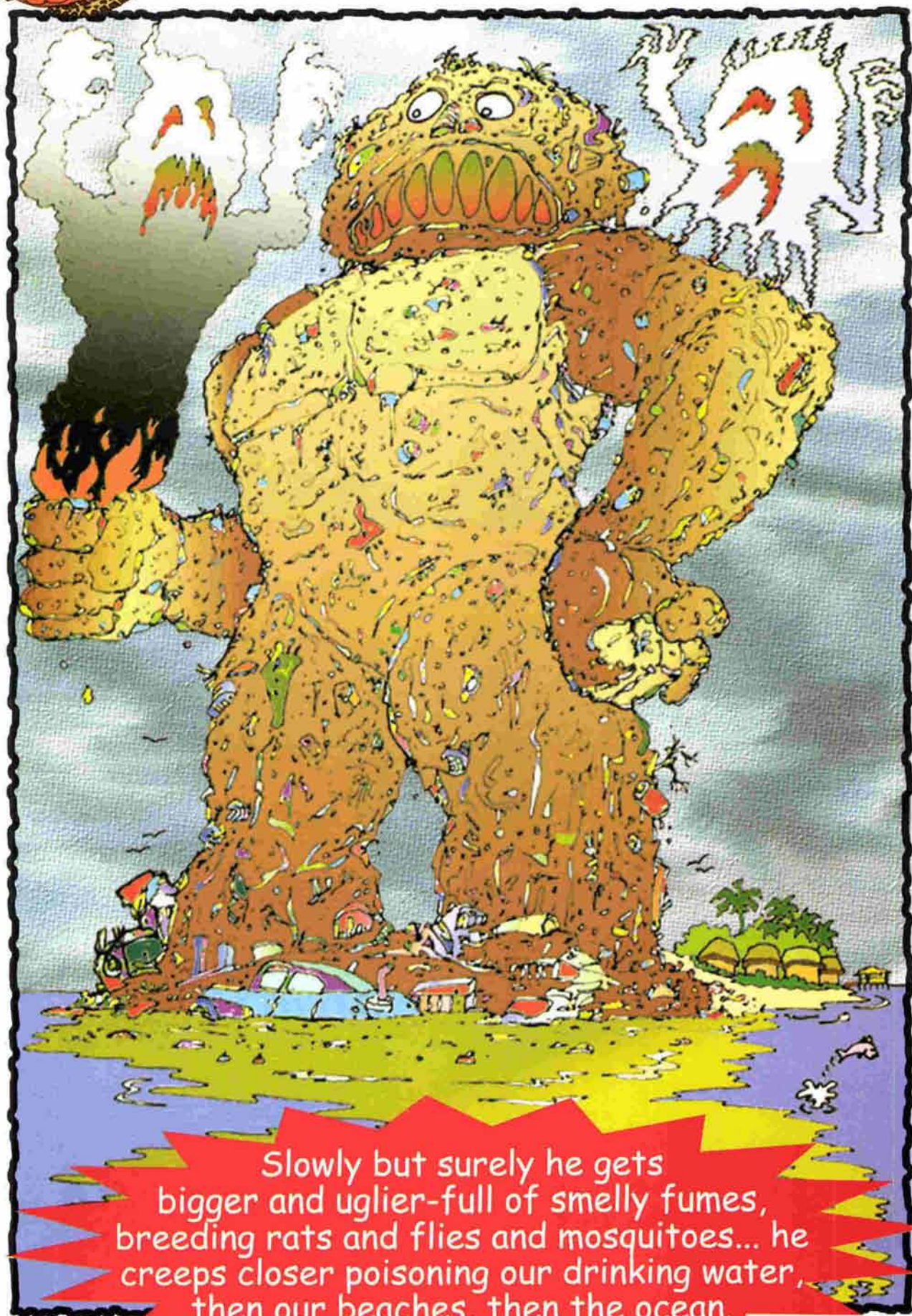
BIG BATTERIES CAN BE RECYCLED FOR THE LEAD IN THEM. LEAD IS HARMFUL TO HUMANS IF LEFT IN THE ENVIRONMENT.

DO NOT THROW BATTERIES IN THE SEA OR CREEKS AS IT POISONS THE WATER.

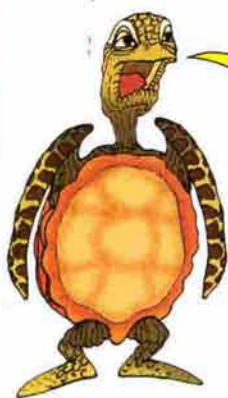




HELP US STOP THE ENVIRONMENT DESTROYER



Slowly but surely he gets bigger and uglier-full of smelly fumes, breeding rats and flies and mosquitoes... he creeps closer poisoning our drinking water, then our beaches, then the ocean.



IF YOU WANT LESS WASTE..



REDUCE

BUY IN BULK AND
SHARE THE
COST WITH FAMILY
OR FRIENDS.



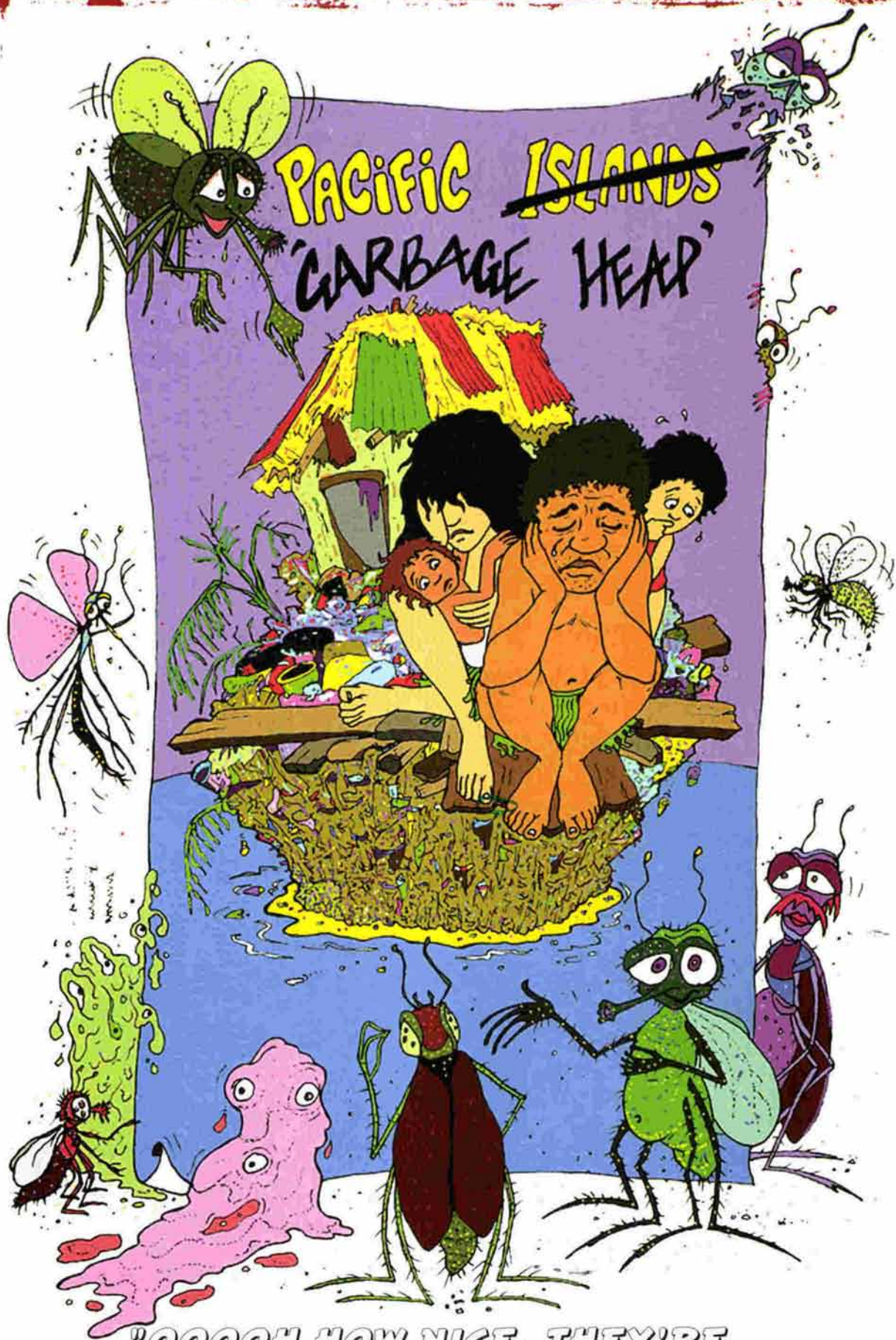
REUSE

WHEN SOMETHING
HAS BEEN USED
THINK OF OTHER
USEFUL WAYS
IT CAN BE REUSED.



RECYCLE

WHEN SOMETHING IS
PAST ITS USEFULNESS
FIND OUT IF IT CAN BE
RECYCLED.... IF IT CAN
NOT BE, THEN
PUT IT IN THE
RUBBISH.



"OOOOH HOW NICE, THEY'RE
BUILDING US A HOME."

Did you know that an atoll the size of Kwajalein could be covered to a depth of ten feet with plastic bags given out to customers at pacific islands shops over the last two decades of the 20th century.



A GOOD RUBBISH DUMP STARTS AT HOME...



WE NEED TO ORGANISE OUR RUBBISH INTO THREE DIFFERENT TYPES... FOR THE COMPOST HEAP, FOR REUSE AND FOR THE DUMP.



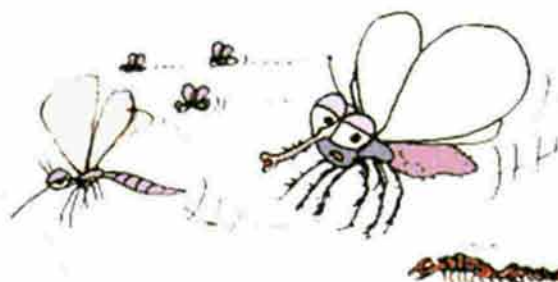
WHAT ABOUT ME?



FOOD SCRAPS FOR COMPOST



WELL ORGANISED, CLEANER AND HEALTHIER RUBBISH DUMP...



BE RESPONSIBLE...REDUCE POLLUTION WHERE POSSIBLE.

FOOD FOR THOUGHT!

... WE TRY TO KEEP THE VILLAGE CLEAN BY PUTTING ALL OUR RUBBISH IN THE RUBBISH DUMP...BUT AS SOON AS WE LEAVE, THE ANIMALS BRING ALL THE RUBBISH BACK!



THE STUPID HUMANS SHOULD THROW IT IN THE DUMP...

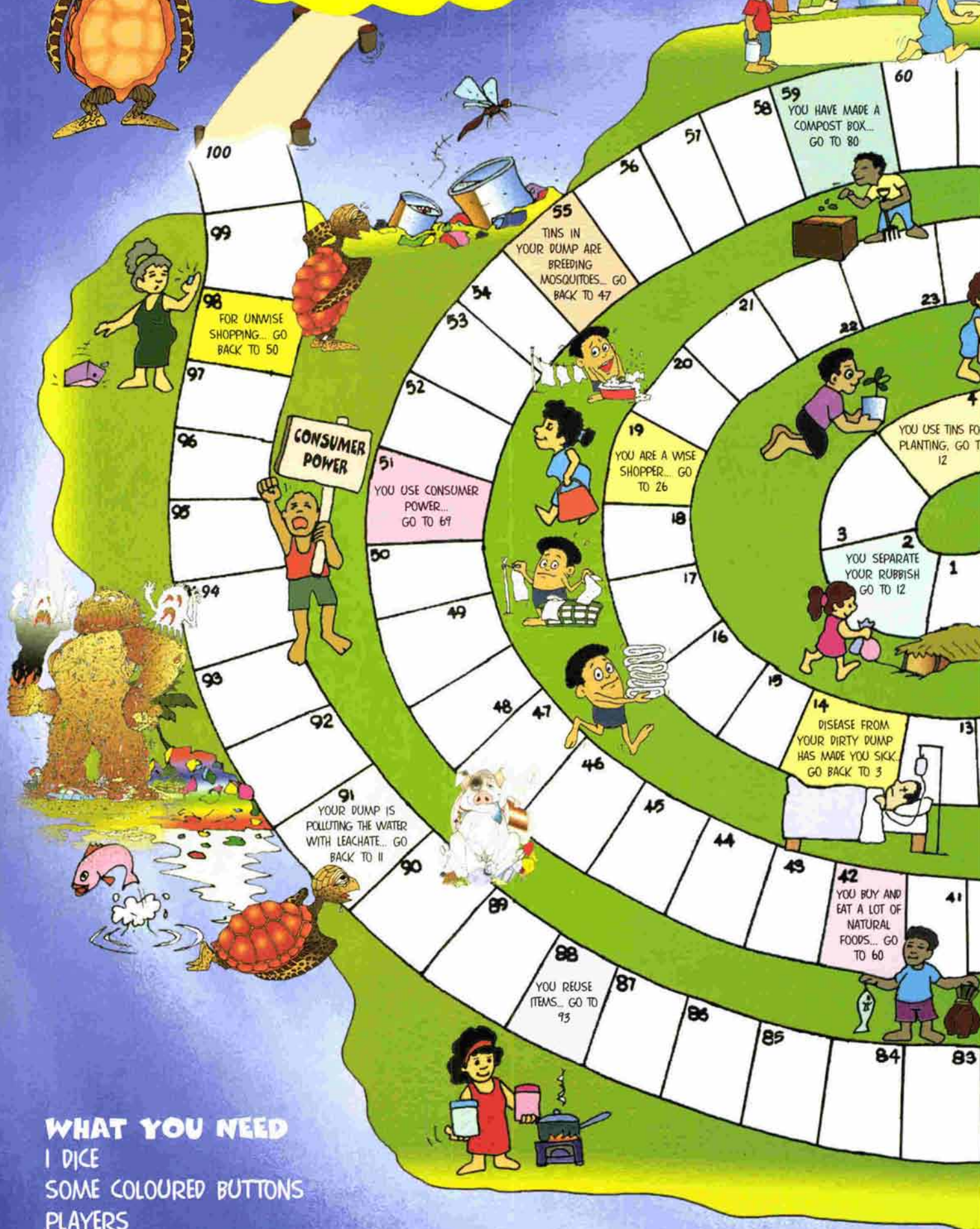
... THEN THE VILLAGE WILL BE NICE AND TIDY AND THE RUBBISH DUMP WON'T BE SMELLY AND FULL OF FLIES.



ANIMALS WILL BE WELL FED AND HAPPY

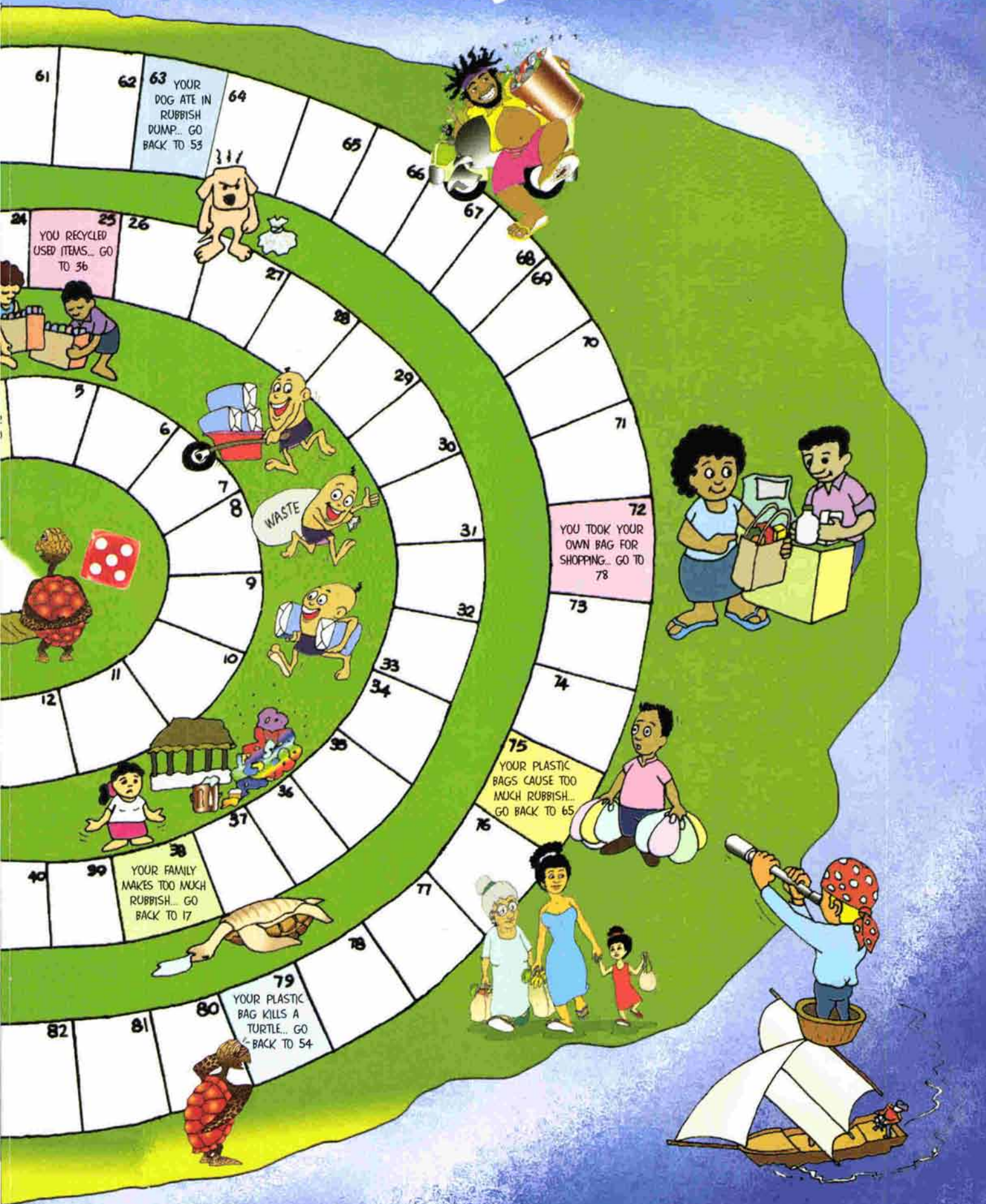


**CONGRATULATIONS
YOU'VE FINISHED.**

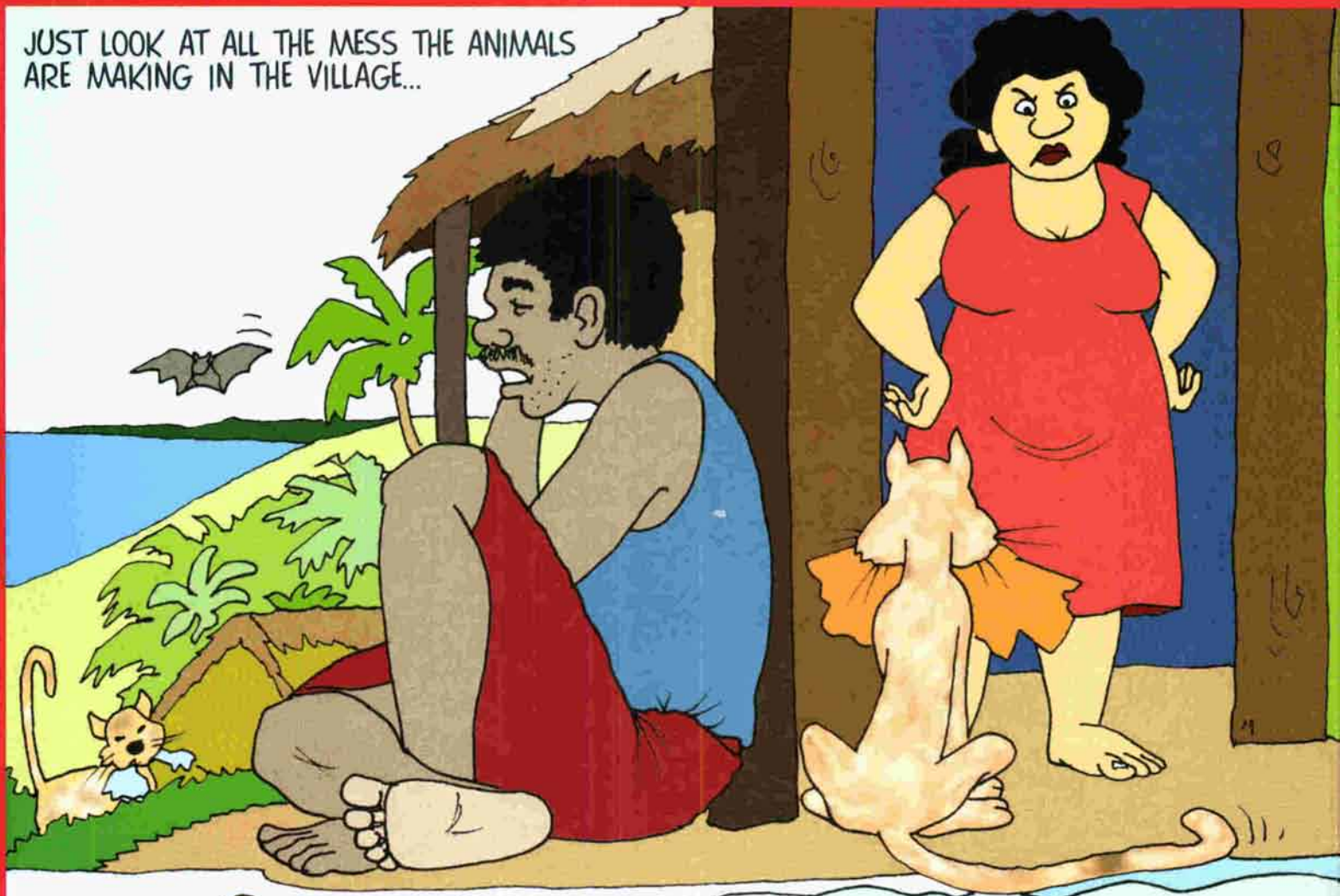


WHAT YOU NEED
1 DICE
SOME COLOURED BUTTONS
PLAYERS

WASTE AWARENESS GAME



JUST LOOK AT ALL THE MESS THE ANIMALS
ARE MAKING IN THE VILLAGE...



WHO...US?

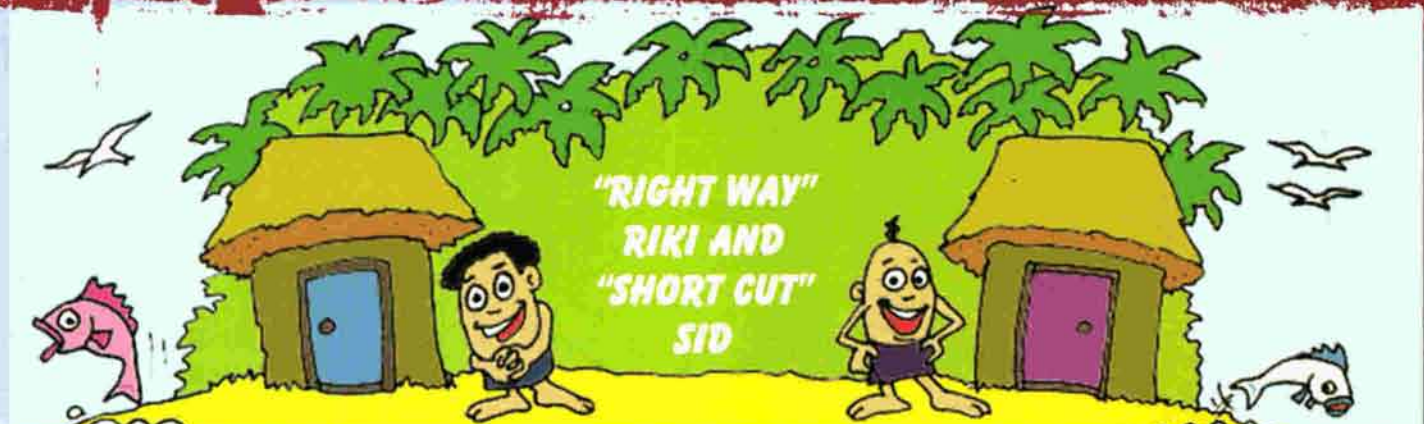


HUMPH...DON'T THEY GET THE HINT...THAT
SEPARATE THE RUBBISH BEFORE THEY



BY KEEPING FOOD OUT OF THE RUBBISH...

WE A



**"RIGHT WAY"
RIKI AND
"SHORT CUT"
SID**



BOTH THE 'RIGHT WAY' RIKI'S FAMILY AND 'SHORT CUT' SID'S LIVED IN A PACIFIC PARADISE.....

'RIGHT WAY' RIKI BOUGHT COTTON NAPPIES AND WAS KEPT VERY BUSY SUPPLYING HIS WIFE WITH CLEAN AND DRY NAPPIES FOR THEIR BABIES.....



'SHORT CUT' SID DECIDED THAT IT WAS JUST TOO MUCH HARD WORK AND BOUGHT DISPOSABLE NAPPIES.....

THE YEARS WENT BY AND THEIR CHILDREN GREW UP AND LEFT HOME.....

BUT THINGS HAVE CHANGED NOW.....



'RIGHT WAY' RIKI STILL LIVES IN PARADISE BUT SHORT CUT' SID NOW WANTS TO MIGRATE !!!

"BECOME A WISE SHOPPER, BECAUSE WHAT YOU BUY NOW WILL AFFECT YOUR FUTURE LIVING ENVIRONMENT".







SHOPPING CAN BE BAGS OF FUN.

WE ALWAYS USED TO MAKE OUR OWN BAGS FOR CARRYING THINGS.....



THEN WE BOUGHT A SPECIAL BAG FOR OUR SHOPPING....



TODAY WE ARE GIVEN PLASTIC BAGS TO THROW AWAY AFTER SHOPPING.

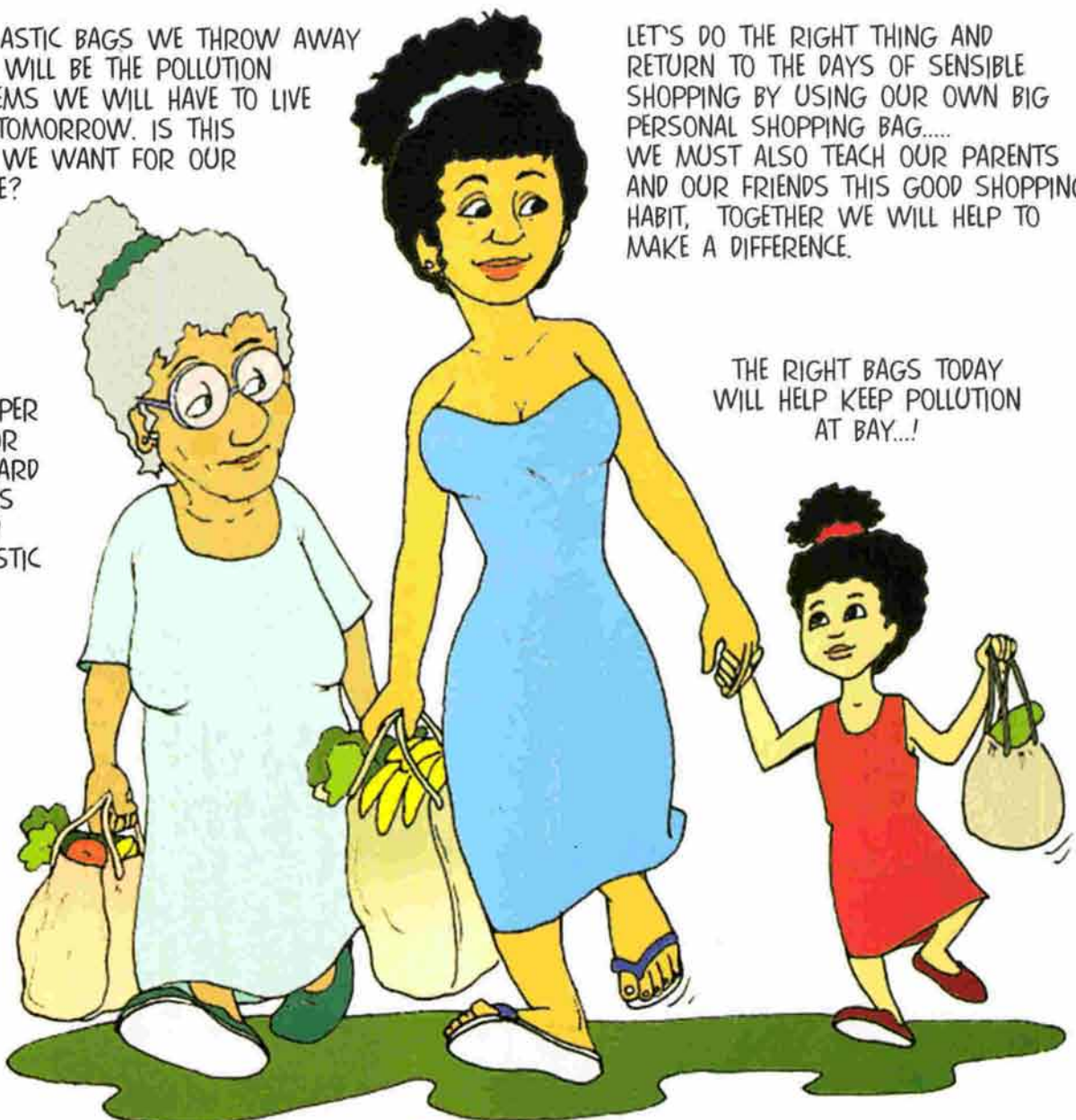


THE PLASTIC BAGS WE THROW AWAY TODAY WILL BE THE POLLUTION PROBLEMS WE WILL HAVE TO LIVE WITH TOMORROW. IS THIS WHAT WE WANT FOR OUR FUTURE?

LET'S DO THE RIGHT THING AND RETURN TO THE DAYS OF SENSIBLE SHOPPING BY USING OUR OWN BIG PERSONAL SHOPPING BAG..... WE MUST ALSO TEACH OUR PARENTS AND OUR FRIENDS THIS GOOD SHOPPING HABIT, TOGETHER WE WILL HELP TO MAKE A DIFFERENCE.

USE PAPER BAGS OR CARDBOARD CARTONS INSTEAD OF PLASTIC BAGS.

THE RIGHT BAGS TODAY WILL HELP KEEP POLLUTION AT BAY...!



RADICAL CONSUMER'S GUIDE

HAVE YOU EVER FELT FED UP WITH YOUR SHOPPING AT THE LOCAL STORE?



DOES IT SEEM LIKE YOU CAN'T BUY THINGS LIKE YOU COULD BEFORE?



DO YOU FEEL THAT THINGS NOW COME IN TOO MANY FANCY 'THROW AWAY' WRAPPERS..



THAT YOU FEEL LIKE YOU HAVE BOUGHT MORE PACKAGING THAN GOODS?



IF THIS IS SO-THEN PROTEST AGAINST THE UNNECESSARY PACKAGING AND ASK YOUR..

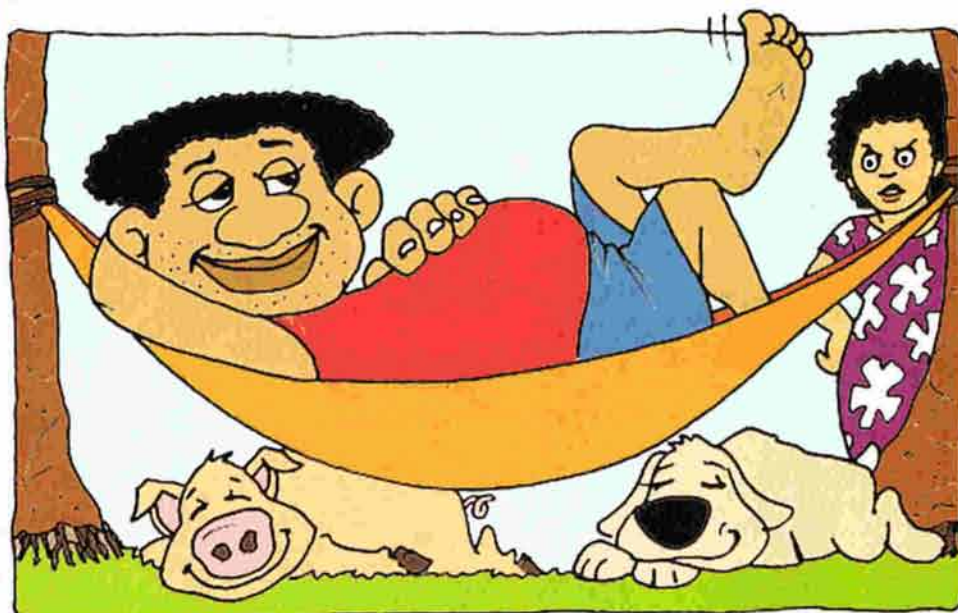


..STOREKEEPERS TO BUY GOODS WITH RECYCLABLE PACKAGING. IF THEY DON'T WANT TO DO AS YOU ASK THEN MAYBE...



YOU COULD DO WHAT SOME PEOPLE IN EUROPE DID IN THE 1980S...TAKE THE GOODS YOU BOUGHT AND LEAVE THE WRAPPERS BEHIND. MAKE PRODUCERS RESPONSIBLE FOR THE RUBBISH THEY CREATE...!

THE SAGA OF SILLY STAN



STAN WAS A SLACK ISLAND MAN, HE WAS LAZY AND FAT AND NOT ONLY THAT, HE ALSO MOVED WITHOUT HASTE AND COULDN'T GIVE "A HOOT" ABOUT WASTE.

IN FACT STAN'S MOTTO WAS NOT "FRESH IS BEST" BUT "IT TASTES GRAND IF IT'S CANNED"....

HE ONLY USED COCONUT CREAM IN CANS BECAUSE IT TOOK TOO MUCH WORK TO GET IT OUT OF COCONUTS...



HE ONLY BOUGHT TINNED FISH BECAUSE SCALING AND CLEANING FRESH FISH WAS JUST "YUCK"...



HE NEVER BOUGHT IN BULK, AS HE LIKED THE LITTLE PLASTIC BAGS AND FANCY LITTLE PACKAGES BECAUSE THEY WERE EASIER TO CARRY...



BUT UNFORTUNATELY HE COULDN'T EAT THE EMPTY CONTAINERS, PLASTIC BAGS OR CANS SO HE DUMPED THEM IN HIS BACK YARD...



EACH DAY THE WASTE PILE GREW HIGHER AND HIGHER UNTIL ONE FATEFUL DAY....



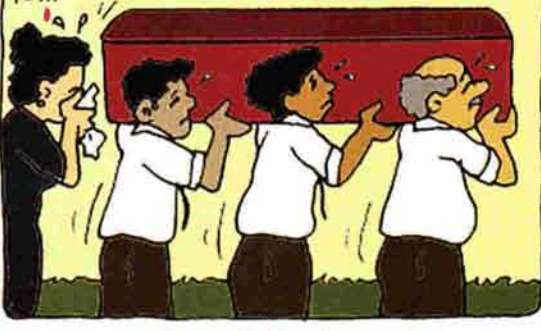
IT CAME CRASHING DOWN !!! ...ON STAN



POOR SILLY STAN WAS A VICTIM OF HIS OWN WASTE PILE...



THEY PUT SILLY STAN IN A NEW PACKAGE AND DELIVERED HIM TO THE GROUND. THE MORAL OF THIS STORY IS...



DON'T GET 'WASTED' BY WASTE !!!

SIGH





ASK YOURSELF WHY BEFORE YOU BUY.

CAN I BUY THIS WITHOUT A PACKET?

CAN WE RECYCLE THE PACKET? IF SO, CAN IT BE RECYCLED

CAN I BUY THIS ELSEWHERE WITH LESS PACKAGING?

CAN I USE THE PACKET FOR SOME OTHER USE AFTERWARDS, THAT IS REUSE IT?

IF I DO BUY A PACKET, THEN I NEED TO KNOW WHAT MATERIAL THE PACKET IS MADE OF?

IF THE PACKET CANNOT BE REUSED OR RECYCLED WILL IT JUST BECOME RUBBISH?

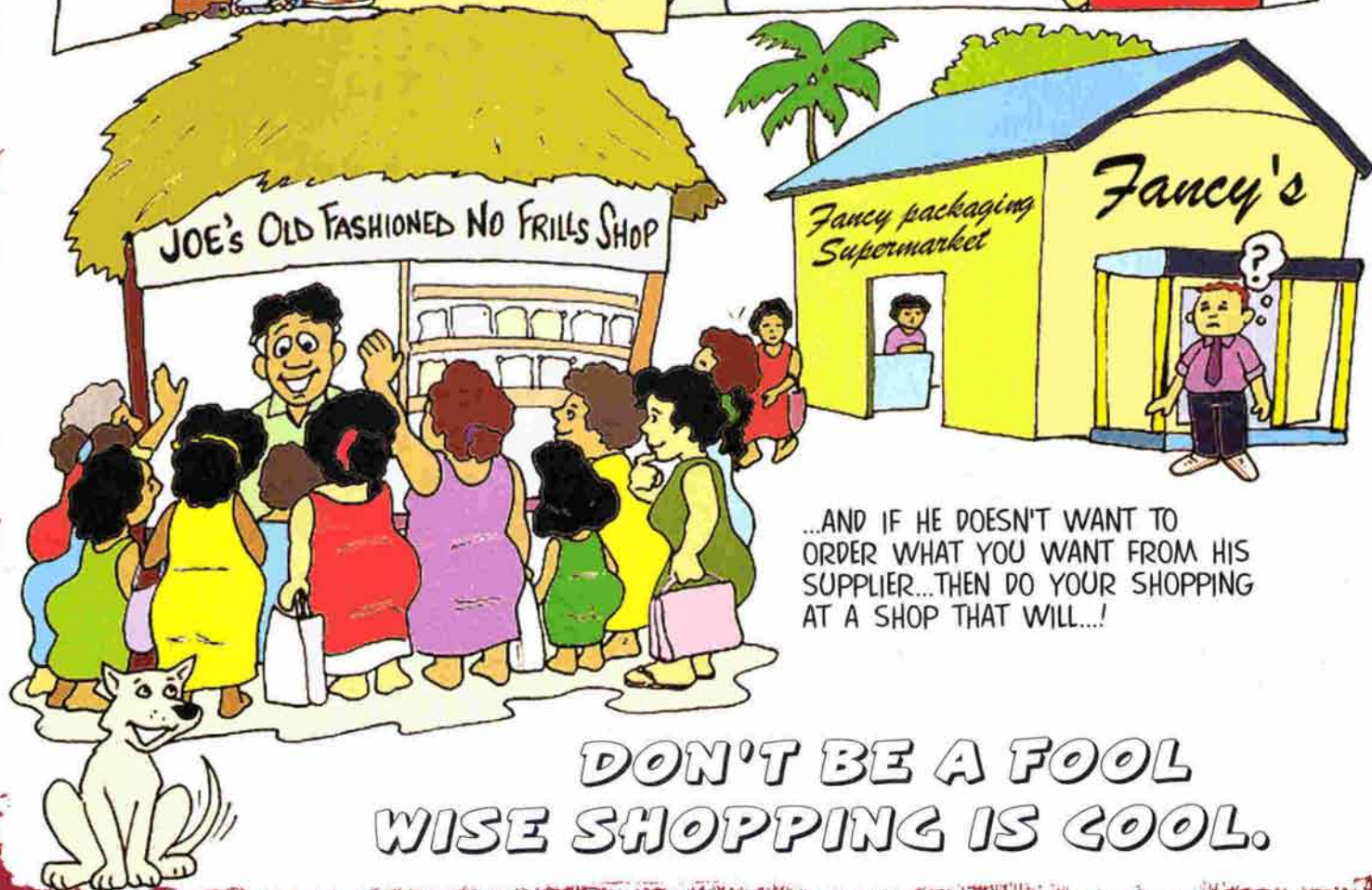
GIVE ME 5 GOOD REASONS WHY I SHOULD BUY SOMETHING WRAPPED IN POTENTIAL RUBBISH?



REMEMBER TO ASK YOURSELF AND NOT THE SHOPKEEPER!



THINK BEFORE YOU BUY...



USE YOUR CONSUMER POWER

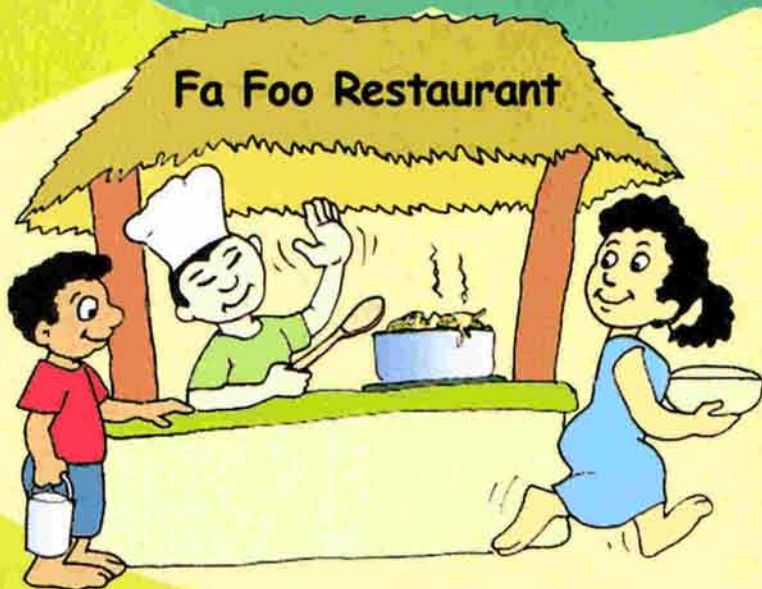


TAKE-AWAY / THROW-AWAY

(HOW YOU BECAME AN UNAWARE POLLUTER)



Fa Foo Restaurant



ISLAND PEOPLE ONCE TOOK THEIR OWN CONTAINERS TO THEIR LOCAL RESTAURANT IF THEY WANTED TO TAKE FOOD HOME.

THEN CAME PROGRESS AND WITH IT A BUSY LIFESTYLE AND 'FAST FOOD' RESTAURANTS.

Fast Food Restaurant

NOW YOU BUY A 'FAST FOOD' MEAL IN A PLASTIC CONTAINER. THESE CONTAINERS ARE USUALLY NOT REUSABLE AND ARE THROWN AWAY TO ADD TO THE RUBBISH AND POLLUTION PROBLEM.



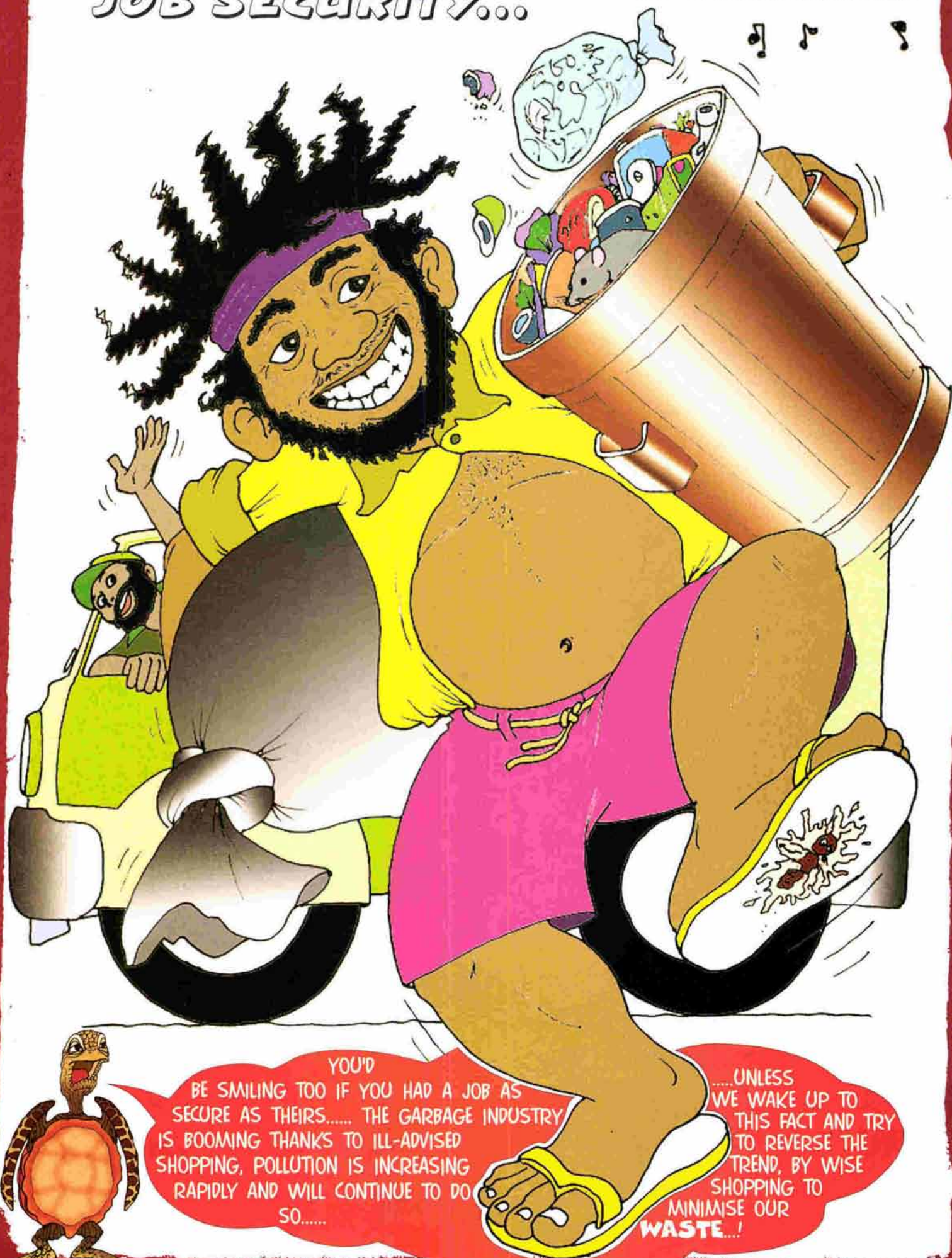
STYROFOAM AND PLASTIC ARE HARMFUL TO OUR ENVIRONMENT!

WOW...THIS MEANS THAT EVERY TIME WE BUY 'FAST FOOD' WE CONTRIBUTE TO POLLUTION!.....WE LOVE THE MEALS, SO LET'S ASK THAT RESTAURANTS NOW PROVIDE ONLY.....

CARDBOARD CONTAINERS INSTEAD OF THE STYROFOAM AND PLASTIC CONTAINERS...!

HAPPINESS IS JOB SECURITY...

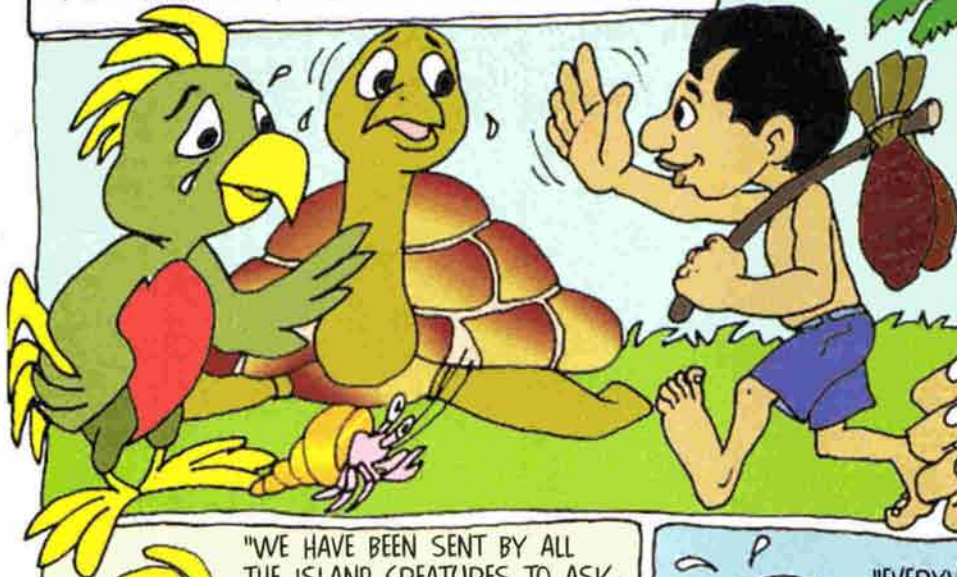
2p WHEN RUBBISH EYES ARE SMILING
YOU KNOW YOU'RE IN A MESS
IN THE MIDST OF RUBBISH LAUGHTER
YOU CAN HEAR MOSQUITOES SING...



YOU'D
BE SMILING TOO IF YOU HAD A JOB AS
SECURE AS THEIRS..... THE GARBAGE INDUSTRY
IS BOOMING THANKS TO ILL-ADVISED
SHOPPING, POLLUTION IS INCREASING
RAPIDLY AND WILL CONTINUE TO DO
SO.....

.....UNLESS
WE WAKE UP TO
THIS FACT AND TRY
TO REVERSE THE
TREND, BY WISE
SHOPPING TO
MINIMISE OUR
WASTE...!

THIS MORNING AS LITTLE ISLAND JOE WAS RETURNING FROM THE PLANTATION HE MET THREE CREATURES..



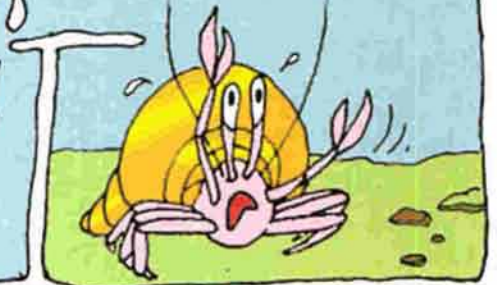
"HI GUYS, WHY ARE YOU LOOKING SO WORRIED?"



"WE HAVE BEEN SENT BY ALL THE ISLAND CREATURES TO ASK YOU TO STOP DESTROYING OUR HOME."



"EVERYWHERE TREES ARE BEING CUT DOWN, THE RIVERS AND THE SEA POLLUTED WITH WASTE..... OUR FRIENDS ARE DYING AND MANY OTHERS ARE LEAVING TO LOOK FOR NEW AND SAFER HOMES."



"OUR ISLAND HOME HAS ALWAYS BEEN A PARADISE AND ALL OF US LIVED HAPPY AND CONTENTED LIVES...UNTIL....."



"YOU PEOPLE ARRIVED AND STARTED TO CHANGE OUR LOVELY ISLAND INTO A GIANT RUBBISH DUMP."



"HOW IS IT THAT ONLY PEOPLE CREATE WASTE?"



"PLEASE HELP US BY LETTING PEOPLE KNOW THAT YOU NEED TO BEGIN TO CHANGE YOUR WAYS OR WE WILL ALL BE DESTROYED."



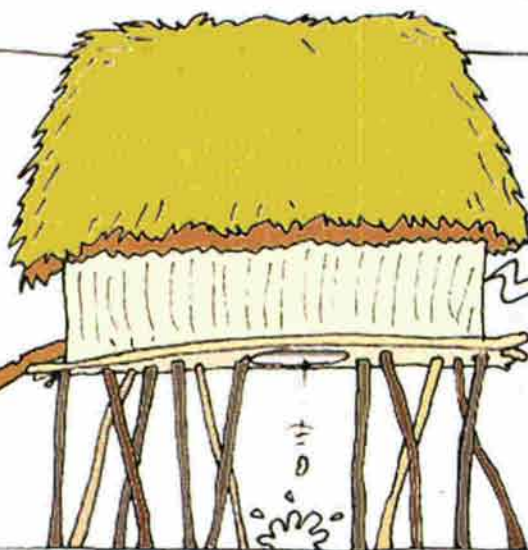
WE ALL NEED TO CARE FOR OUR ENVIRONMENT...
OUR FUTURE DEPENDS ON IT !





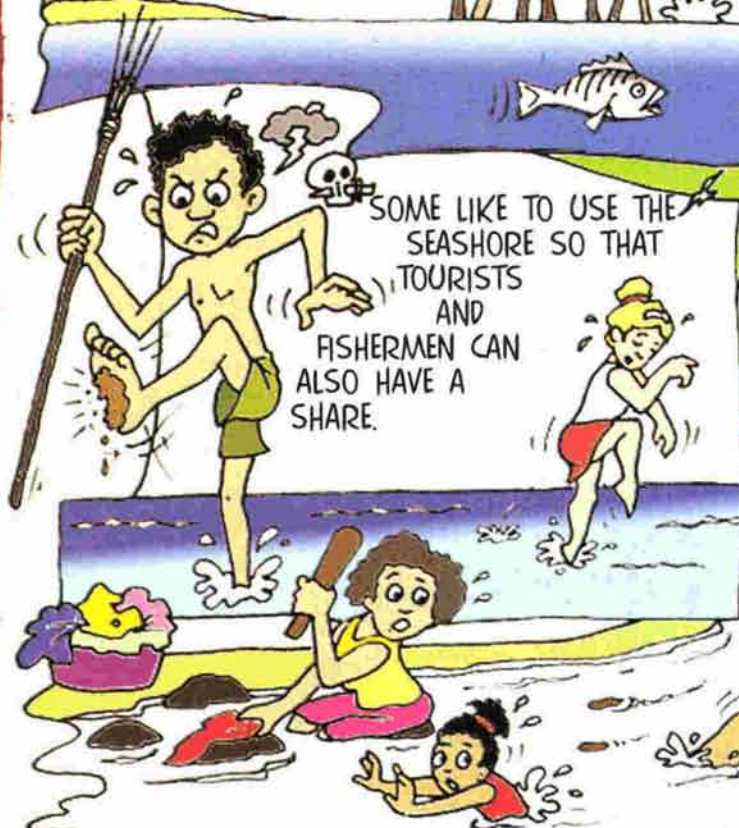
**SOME WASTE IS PERSONAL.....
.....DON'T SPREAD IT AROUND.**

SOME PEOPLE
BELIEVE IN
SHARING WHAT
THEY HAVE WITH
THE FISHES...



8 5 2
ON THE
REEF....

OTHERS HAVE THEIR
OWN FOUR LEGGED
WASTE DISPOSALS....



SOME LIKE TO USE THE
SEASHORE SO THAT
TOURISTS
AND
FISHERMEN CAN
ALSO HAVE A
SHARE.

OTHERS WHO LIVE
UPSTREAM MAKE SURE
THAT NO ONE MISSES OUT.



...OF COURSE THIS DOESN'T
AMUSE THOSE WHO LIVE
DOWNSTREAM....THEY ALREADY
HAVE MORE THAN ENOUGH
THEMSELVES.



WISE PEOPLE, BUILT SMALL CLEAN
HUTS, SO THAT THEY CAN KEEP
PERSONAL WASTE
PERSONAL.... IT'S HEALTHIER
FOR EVERYONE THAT WAY!

...JOIN US IN REDUCING POLLUTION..!



PLACE YOUR WASTES HERE!



SOUTH PACIFIC REGIONAL ENVIRONMENT PROGRAMME

SPREP MEMBERS

AMERICAN SAMOA
AUSTRALIA
COOK ISLANDS
FEDERATED STATES OF MICRONESIA
FIJI
FRANCE
FRENCH POLYNESIA
GUAM
KIRIBATI
REPUBLIC OF THE MARSHALL ISLANDS
NAURU
NEW CALEDONIA
NEW ZEALAND
NIUE
NORTHERN MARIANA ISLANDS
PALAU
PAPUA NEW GUINEA
PITCAIRN
SAMOA
SOLOMON ISLANDS
TOKELAU
TONGA
TUVALU
UNITED STATES OF AMERICA
VANUATU
WALLIS AND FUTUNA

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**DON'T WASTE TIME,
REDUCE WASTE NOW**

